

PICNIC – Future of Journalism

Venue Culture Park Westergasfabriek, Pazzanistraat 41, 1014 DB, Amsterdam

Chairperson: Carlo Campos | Director, Innovation Media Consulting

- 10:00** **Keynote: Journalists as entrepreneurs**
Jeff Jarvis | Blogger, Author, Professor, Director of Interactive Program, Graduate School of Journalism, City University New York
- Debate
- 11:00** **Success and failure for traditional media in the digital age**
Mark Glaser | Executive Editor, MediaShift
- Debate
- 12:00** **Lunch Break**
- 13:30** **A journalism curriculum for the 21st century**
Paul Bradshaw | Online Journalism Blog
- Debate
- 14:00** **Who is going to define the future business models in news?**
Rafat Ali | Founder, paidContent.org / ContentNext
- Debate
- 14:30** **Business models for investigative journalism – the next steps**
Mark Lee Hunter | Award winning investigative journalist, Author and Professor, INSEAD Paris
- Debate
- 15:00** **Coffee break**
- 15:30** **Citizens in the time of database democracies: Information ecology and role of participatory technologies in India**
Nishant Shah | Director, The Centre for Internet and Society
- Debate
- 16:00** **Paradigm shift in news – the need for constructive journalism**
Ulrik Haagerup | Executive Director of News at DR, National Danish Broadcast Corporation
- Debate

- 16:30** **The future of journalism and journalists: What we know, what questions we need to ask**
Howard I. Finberg | Director of Interactive learning, The Poynter Institute
- Debate
- 17:00** **Mashup**
- 18:00** **Amsterdam canals cruise (with drinks)**
- End of Programme